



# Welcome to the 2021 QCPA MEDIA EXCELLENCE AWARDS

2021 Awards proudly sponsored by



**President**  
**PHILL LE PETIT**  
**Master of Ceremonies**



2021 Awards proudly sponsored by





# Welcome to the 2021 QCPA MEDIA EXCELLENCE AWARDS

2021 Awards proudly sponsored by





# Photographic Awards

JUDGE: ADAM HOURIGAN

2021 Awards proudly sponsored by





# Award for Best Community or Portrait Picture

2021 Awards proudly sponsored by



# BEST COMMUNITY OR PORTRAIT PICTURE

## Highly Commended

**SEAN  
WHITE**

**High Country  
Herald**

***Circus  
comes to  
Town***





# BEST COMMUNITY OR PORTRAIT PICTURE

## Third Place

**ALI  
KUCHEL**  
Gatton Star

*Little  
Giggles*





# BEST COMMUNITY OR PORTRAIT PICTURE

## Second Place

**DOMINIC  
ELSOME**

**South Burnett  
Times**

***Cattle  
Battle***



# BEST COMMUNITY OR PORTRAIT PICTURE

## FIRST PLACE

**ALI  
KUCHEL**

**Gatton Star**

***Pandemic  
Hero***





# Award for Best Sports Picture

2021 Awards proudly sponsored by





# BEST SPORTS PICTURE

## Highly Commended

**JOE  
HINCHCLIFFE**  
Fassifern Guardian  
& Tribune

*Beaudesert  
Rodeo*



# BEST SPORTS PICTURE

## Third Place

**ALI  
KUCHEL**

**Gatton Star**

*In thought!*



# BEST SPORTS PICTURE

## Second Place

**LIAM  
EMERTON**

**CQ Today**

*That winning  
feeling!*





# BEST SPORTS PICTURE

## FIRST PLACE

**SHANE  
ZAHNER**

**Gympie  
Today**

*Down he  
goes!*



# Award for Best News Picture

2021 Awards proudly sponsored by





# BEST NEWS PICTURE

## Highly Commended

**ROB  
MACCOLL**  
Noosa Today

**NYE**  
*Casualty*



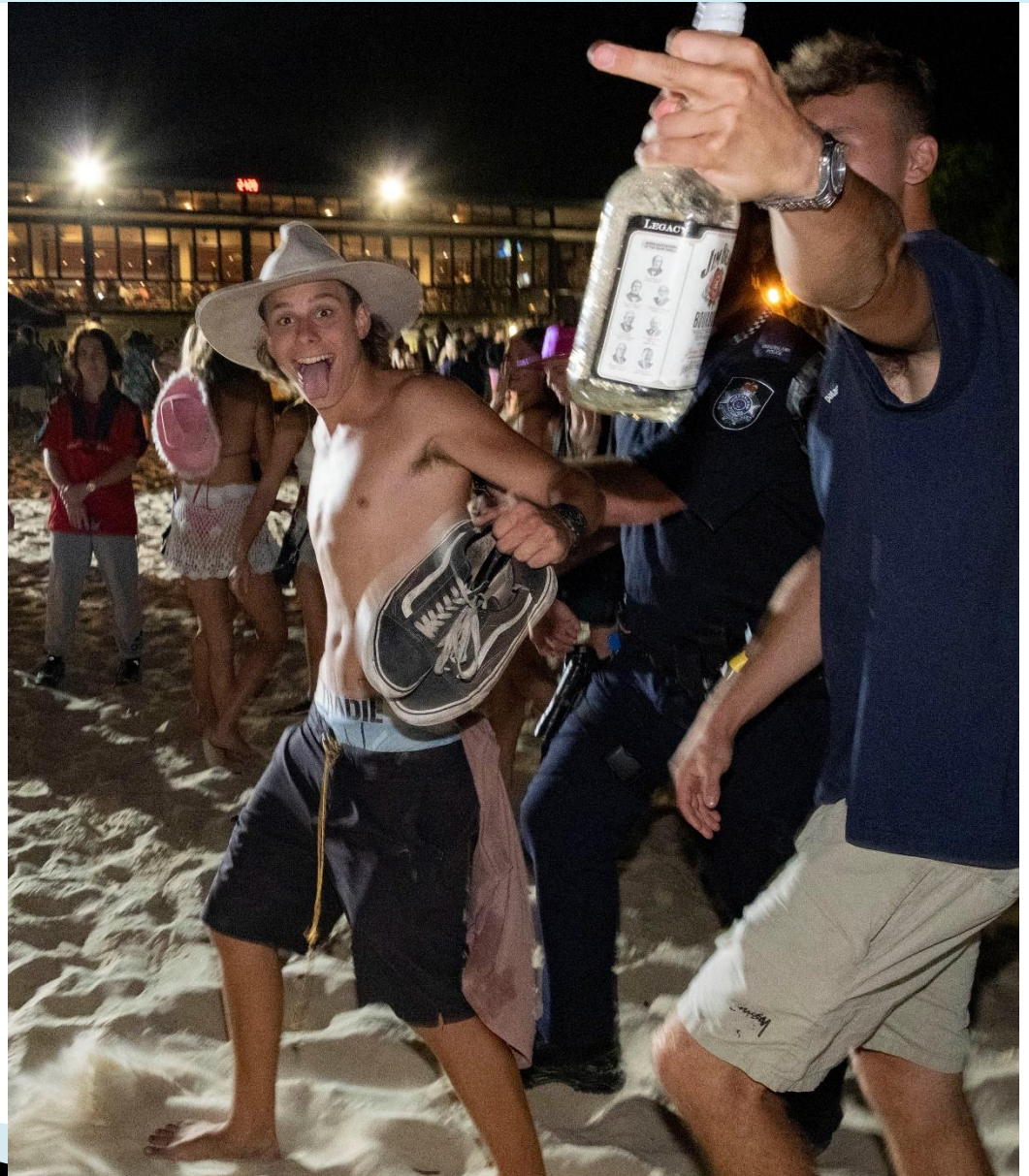


# BEST NEWS PICTURE

## Third Place

**ROB  
MACCOLL**  
Noosa Today

***Schoolies  
arrest***



# BEST NEWS PICTURE

## Second Place

**ARTHUR  
GORRIE**

**Gympie  
Today**

***Fraser  
Island  
fire***





# BEST NEWS PICTURE

## FIRST PLACE

**TONY  
MARTIN**

**Daily Mercury  
Mackay**

***Beyond the  
scars***





# Journalistic Excellence Awards

JUDGE: BRIAN HURST

2021 Awards proudly sponsored by



# Award for Best Editorial Campaign - Print

2021 Awards proudly sponsored by





# BEST EDITORIAL CAMPAIGN - PRINT

## Highly Commended

## HIGH COUNTRY HERALD

### Inland Rail Corridor issue



# BEST EDITORIAL CAMPAIGN - PRINT

## Third Place

## CAIRNS LOCAL NEWS

### *Flying Fox issue*





# BEST EDITORIAL CAMPAIGN - PRINT

## Second Place

### FASSIFERN GUARDIAN & TRIBUNE

*Save Boonah's  
main street trees*



# BEST EDITORIAL CAMPAIGN - PRINT

## FIRST PLACE

## BEAUDESERT BULLETIN

*Closure of historic  
Pig & Calf  
saleyards*





# Award for Best Editorial Campaign - Online

2021 Awards proudly sponsored by



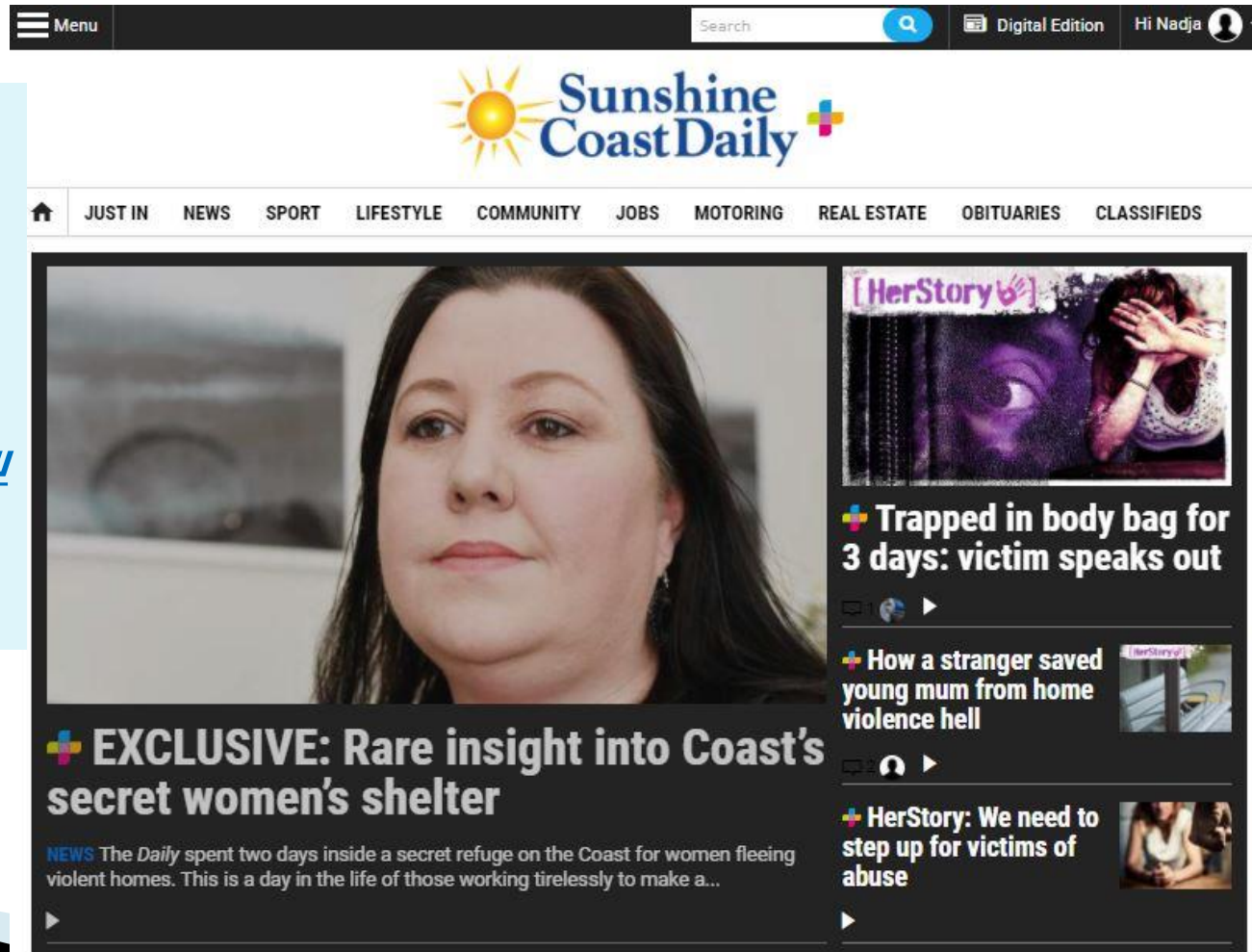
# BEST EDITORIAL CAMPAIGN - ONLINE

## Third Place

### SUNSHINE COAST DAILY

[www.sunshinecoastdaily.com.au](http://www.sunshinecoastdaily.com.au)

*“Herstory – not  
History”*



The screenshot displays the Sunshine Coast Daily website interface. At the top, there is a navigation bar with a 'Menu' icon, a search bar, and links for 'Digital Edition' and user login ('Hi Nadja'). Below this is the newspaper's logo, 'Sunshine Coast Daily', featuring a sun icon. A horizontal menu lists various sections: JUST IN, NEWS, SPORT, LIFESTYLE, COMMUNITY, JOBS, MOTORING, REAL ESTATE, OBITUARIES, and CLASSIFIEDS. The main content area features a large video player showing a woman's face. To the right of the video, there are three article teasers, each with a small image and a title: 'Trapped in body bag for 3 days: victim speaks out', 'How a stranger saved young mum from home violence hell', and 'HerStory: We need to step up for victims of abuse'. The bottom of the page shows a partial view of another article titled 'EXCLUSIVE: Rare insight into Coast's secret women's shelter' with a brief news snippet.



# BEST EDITORIAL CAMPAIGN - ONLINE

## Second Place

### SOUTH BURNETT TIMES

[www.southburnetttimes.com.au](http://www.southburnetttimes.com.au)

***Burnett's Mental  
Health issues***  
*Journalist Tristan Evert*



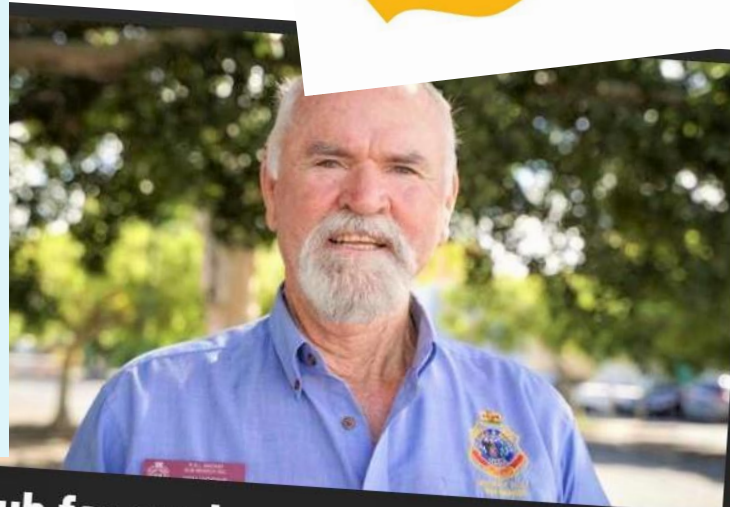
# BEST EDITORIAL CAMPAIGN - ONLINE

## FIRST PLACE

**DAILY  
MERCURY  
MACKAY**

[www.dailymercury.com.au](http://www.dailymercury.com.au)

*“Hub for our Heroes”*



**+ Hub for our heroes: Plans to find veterans a home in Mackay**

**CLUBS** Hopes are building Mackay's hidden veteran community could find a new home more than 15 years after the Mackay RSL club shut its doors to the public.

**+ 'We didn't even have PTSD. We used to call it being...**

**+ Why Mackay should be home to a revolutionary wellness hub**

**+ Daily Mercury launches Hub for our Heroes campaign**





# Award for Best Column

2021 Awards proudly sponsored by



# BEST COLUMN

## Highly Commended

**CAIRNS  
LOCAL  
NEWS**  
“Wayne’s  
World”

**BEAUDESERT  
BULLETIN**  
“What Suzie Saw”

**CQ TODAY**  
“This week with Jordie”





# BEST COLUMN

## Equal Third Place

### WESTERN DOWNS TOWN & COUNTRY "Nancy's Natterings"

**HUMANS of CANUNGRA**

Nora Jones  
By Keer Moriarty  
Photography by Katherine O'Brien  
Photography

When Nora Jones told reps from shoe companies that she wanted to open a shoe store in Canungra, they looked at her like she was crazy. Six years later the very successful business owner has no regrets - and a couple of very cute French Bulldogs to boot!

We know you as the owner of The Shoe Vault and a keen golfer, but what did you do before you opened the shop?

I did 19 years in merchandising in the magazine industry. I used to put up all the magazines and display them beautifully. I also used to do merchandising in the supermarkets.

You obviously have a good eye for styling, but how did you go from that to owning a shoe shop?

Well, I started playing golf. I got my first set of golf clubs for my fortieth birthday. The lady who owned Drummond Golf at Springwood and Woolongabba ask me if I wanted to come and work for her.

I said, "Yep, I'll try that" and the thing I grew to love there was selling golf shoes.

Really?

Well, you got paid extra for the amount of sales you had. The men liked selling the golf clubs because they were the expensive things and they left me to sell the apparel and golf balls and the shoes - the cheaper stuff.

Was it a bit of a male dominated industry?

Oh, terribly! But I didn't mind because I liked working there and when I got the right shoe for the right foot I became the shoe specialist at Drummond Golf.

Then a friend of mine Cheryl, who I went to school with, worked at a shoe shop in Maleny and she said to me you should open a shoe shop.

Matthew (Nora's husband) always wanted me to go out on my own and go into business for myself.

We looked at buying a few businesses, then we looked at this building and Matthew said, "What can you put in there?"

And I thought, "I can do a shoe shop here". Canungra reminds me of Maleny ten years ago, not as big but the same beautiful feel.

My friend gave me phone numbers of suppliers. I sat down with Warren Spranklin, Murray Healing and I said "I want to have a shoe shop like Annie's got in Maleny". Their jaws dropped and they looked at me like I was an idiot.

They can't believe how well the shop is doing.

It's become a destination...

I have customers from Toowoomba, Gold Coast, Kyogle... everywhere. They come here and there's so many different shoes that you don't see in the big shops because I go out and hand pick them.

Louis, he's a bit of a celebrity!

Well, I always wanted a French Bulldog. My Dad passed away and I left me some money. He had a love of lots of things (laughs) - alcohol, horses, small dogs...

ago, not as big but the same beautiful feel.

My friend gave me phone numbers of suppliers. I sat down with Warren Spranklin, Murray Healing and I said "I want to have a shoe shop like Annie's got in Maleny". Their jaws dropped and they looked at me like I was an idiot.

They can't believe how well the shop is doing.

It's become a destination...

I have customers from Toowoomba, Gold Coast, Kyogle... everywhere. They come here and there's so many different shoes that you don't see in the big shops because I go out and hand pick them.

Louis, he's a bit of a celebrity!

Well, I always wanted a French Bulldog. My Dad passed away and I left me some money. He had a love of lots of things (laughs) - alcohol, horses, small dogs...

Nora Jones with Electra and Louis



### Nancy's Natterings

#### It's beginning to smell a lot like Christmas



When I was a child, Christmas Day had its own special smell. No, it wasn't Mum cooking the Christmas dinner.

I couldn't work out what it was but every Christmas morning I could smell it.

Dad's sister, Auntie Ellen, had three of four massive pine trees on her house and each year Dad would go over to her house and select one of the lower branches for our Christmas tree.

He would cut it off and bring it home cut in the car.

We would put the branch in a bucket of damp sand in the back room and I would excitedly go out to the cupboard on the back veranda and get out the box of decorations.

The contents were covered with several sheets of red crepe paper.

This would be the last thing packed and was the first thing to be unpacked the following year.

The crepe paper was used to cover the tree was in.

As Dad worked at a plastics factory, we had a range of plastic ornaments - bells of varying sizes, stars, icicles, snowflakes, angels and Santas.

There were also little hangers for individual pieces and other hangers which took three bells.

But I'm getting ahead of myself.

We would start with the lights.

Dad would always test them to make sure they still worked. No tag and still back then.

I don't know what voltage the lights were, but they were not 240. I think they may have come from overseas somewhere.

Dad had a transformer he made himself.

I was allowed to hang the lights in the tree. But it was always Dad's job to connect them through the transformer to the power.

Next, I would hang the plastic decorations in the tree. Sometimes we would also have homemade ones.

One year at school we learned to make bells and other decorations from the foil milk bottle tops.

Milk came with a silver top, cream with gold and at Christmas there were often special red tops with silver bells.

I would collect a variety and keep them from year to year until they fell apart.

Once the decorations were on the tree it was time for the tinsel, then I would throw cotton wool "snow" at the tree and wherever it landed on the branches it stayed.

The final piece was the star on the top.

Made of silver cardboard, the star was attached to a stick and had to be tied to the tallest of the tree.

This meant standing on the built-in cupboards and reaching up to the ceiling. Sometimes the tree would be so tall the top branches had to be trimmed as it did not look good bent over.

Once the star was in place the job was complete. Dad would turn the lights and, hopefully, everything was ready.

On Christmas morning I would be up bright and early. Santa usually left a few small presents in my room then I would be out to the tree.

The smell was strong at first but very pleasant as to me it meant one special thing - Christmas morning.

As the day wore on the smell became less obvious or maybe I just became used to it.

One year we had the branch of a gum tree which I thought was very Aussie, and another we brought home a branch from a different type of pine tree from the local pine course.

Eventually we succumbed to an artificial tree which was much easier to manage and could be packed away with the decorations and used again and again.

The smell just didn't seem to be there anymore. Maybe it was all my child's imagination.

## CANUNGRA TIMES

### "Humans of Canungra"

# BEST COLUMN

## Second Place

### MY WEEKLY PREVIEW

*"My Opinion" by  
Jane Stephens*



Grace Tame was named 2021 Australian of the Year winner after speaking up for victims of sexual abuse. - AAP



Jane Stephens is a USC journalism lecturer, media commentator and writer.

#### WORDS MATTER

Researcher Stephanie Fohring in the journal *International Review of Victimology* explored how victims of crime feel about the word 'victim'. She found they saw victimhood as a transient state and that it was important to focus on effective coping versus suffering.

This is not to demean the awful experiences people go through. The unexpected, unwanted curve balls in life can knock the hardest of humans utterly off their feet.

And yes, in the vortex of trauma or

moment of an incident, they are a victim. Former Liberal Party employee Brittany Higgins called herself a victim when she told a TV current affair show about an alleged rape by a colleague in a ministerial suite office late one night while drunk after a function more than two years ago. Late in the week, she issued a statement decrying what she called the Prime Minister's 'victim-blaming' rhetoric.

The PM apologised to Higgins for her treatment in the aftermath of the alleged incident, conceding the government mishandled the response, and pledged an independent workplace review.

The Australian of the Year Grace Tame is lauded as giving sex abuse victims a voice. But shouldn't those who lived through abuse be viewed as survivors? They were innocents, yes. And they were subject to something terrible and unwanted. But if they are still

standing, are they still victims or are they now survivors?

In the UK, the government has been petitioned this week for children born of rape to be given lifelong legal 'victim' status so that they can receive specialist help and a clear avenue to prosecute their fathers should they want either.

While the circumstance of such a start to life is horrifying, being eternally labelled a victim – defined by the terrible act that brought about their conception – surely would do little to help those people build confident, whole lives.

Words do matter. New US President Joe Biden's move this week to eliminate the official word for non-citizens in the

**"But if they are still standing, are they still victims or are they now survivors"**

US – aliens (I am not kidding) – demonstrates this.

Changing a word in our national anthem at the start of the year to be more inclusive does too.

And because the English language is ever changing, it is imperative we move forward with the words we use as we gain understanding and our communities morph. If we don't, like the connotation of the word 'victim', we become paralysed and framed by what went before.

These are not the views of My Weekly Preview publishers.



# BEST COLUMN

## FIRST PLACE

### FRASER COAST CHRONICLE

[www.frasercoastchronicle.com.au](http://www.frasercoastchronicle.com.au)

*Online Editorials*

*Editor: Jessica Grewal*





# Welcome to the 2021 QCPA MEDIA EXCELLENCE AWARDS

2021 Awards proudly sponsored by





# Award for Excellence in Digital Innovation

2021 Awards proudly sponsored by



# EXCELLENCE IN DIGITAL INNOVATION

## Third Place

### NEWS REGIONAL WESTERN GROUP

*Western Times, Western  
Star, Dalby Herald,  
Chinchilla News, Gatton  
Star, South Burnett Times,  
Central & North Burnett  
Times*





# EXCELLENCE IN DIGITAL INNOVATION

## Second Place



# SUNSHINE COAST DAILY

[www.sunshinecoastdaily.com.au](http://www.sunshinecoastdaily.com.au)

# EXCELLENCE IN DIGITAL INNOVATION

## FIRST PLACE



## MY WEEKLY PREVIEW

[www.sunshinecoastnews.com.au](http://www.sunshinecoastnews.com.au)



# Award for Journalistic Excellence for an Individual Journalist

2021 Awards proudly sponsored by



# JOURNALISTIC EXCELLENCE FOR INDIVIDUAL JOURNALIST

## Highly Commended



**JANESSA EKERT**  
*Daily Mercury, Mackay*

**JOE HINCHLIFFE**  
*Fassifern Guardian & Tribune*





# JOURNALISTIC EXCELLENCE FOR INDIVIDUAL JOURNALIST

## Equal Third Place



**BRIAN BENNION**

*Fassifern Guardian & Tribune*

**MARGIE MACCOLL**

*Noosa Today*



# JOURNALISTIC EXCELLENCE FOR INDIVIDUAL JOURNALIST

## Second Place

**ARTHUR  
GORRIE**

*Gympie Today*





# JOURNALISTIC EXCELLENCE FOR INDIVIDUAL JOURNALIST

## FIRST PLACE

**SCOTT  
SAWYER**

***Sunshine Coast  
Daily***



# Award for Young Journalist of the Year

2021 Awards proudly sponsored by





# AWARD FOR YOUNG JOURNALIST OF THE YEAR

## Highly Commended



**INGRID BARHAM**

*Bundaberg Today*

**AMY BUCKINGHAM**

*Burnett Today*



# AWARD FOR YOUNG JOURNALIST OF THE YEAR

## Equal Third Place

**DOMINIC ELSOME**

*South Burnett Times*



**JESSICA McGRATH**

*Burnett Today*





# AWARD FOR YOUNG JOURNALIST OF THE YEAR

## Second Place

**TRISTAN  
EVERT**

*South Burnett Times*

[www.southburnettimes.com.au](http://www.southburnettimes.com.au)



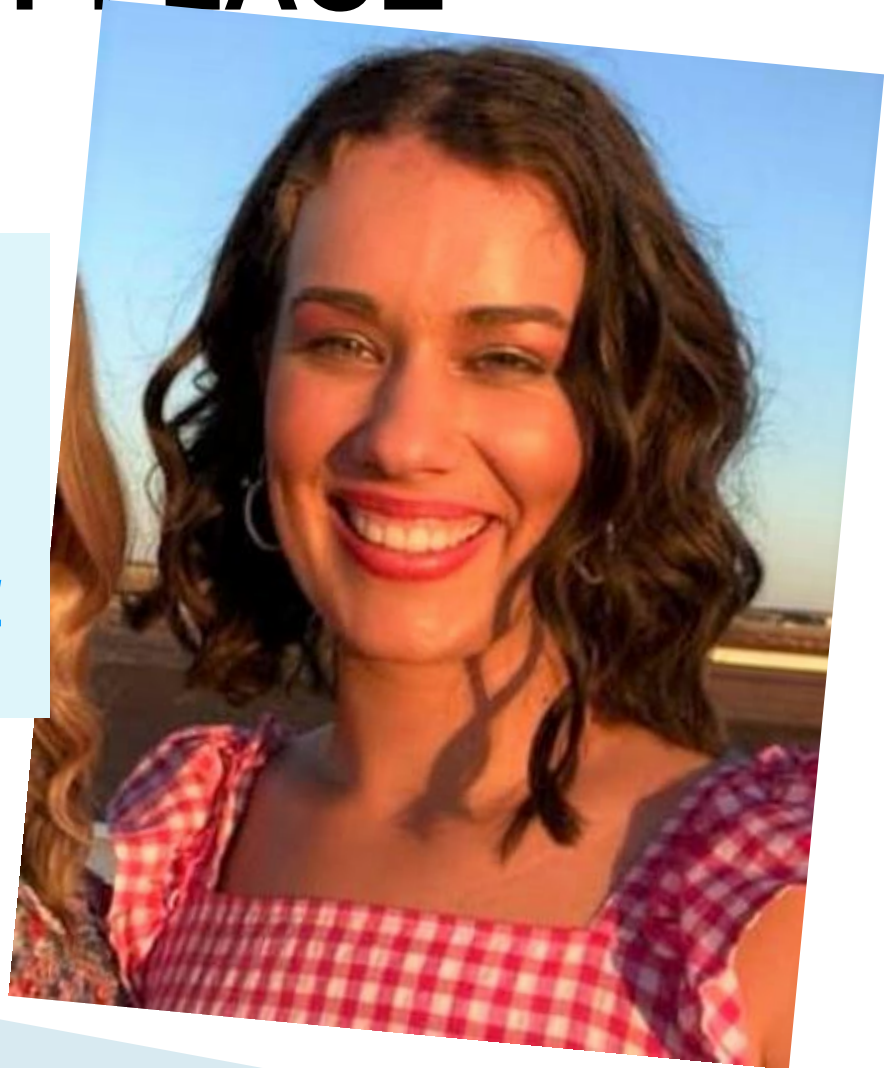
# AWARD FOR YOUNG JOURNALIST OF THE YEAR

## FIRST PLACE

**GEORGIE  
ADAMS**

*Western Star, Roma*

[www.westernstar.com.au](http://www.westernstar.com.au)



# Award for Overall Journalistic Excellence for a Newspaper

2021 Awards proudly sponsored by





# AWARD FOR OVERALL JOURNALISTIC EXCELLENCE OF A NEWSPAPER

## Highly Commended

# WARWICK STANTHORPE TODAY

(Formerly Southern Free Times)



# AWARD FOR OVERALL JOURNALISTIC EXCELLENCE OF A NEWSPAPER

## Third Place

## CQ TODAY





# AWARD FOR OVERALL JOURNALISTIC EXCELLENCE OF A NEWSPAPER

## Second Place

# BURNETT TODAY





# FASSIFERN GUARDIAN & TRIBUNE



# Award for Overall Journalistic Excellence for an Online Publication

2021 Awards proudly sponsored by



# OVERALL JOURNALISTIC EXCELLENCE FOR AN ONLINE PUBLICATION

## Highly Commended

### THE EXPRESS MAREEBA

[www.theexpressnewspaper.com.au](http://www.theexpressnewspaper.com.au)

Catch up on local  
news

SUNSHINE VALLEY  
**Gazette**

All Stories



Feds  
allocate  
\$5m for  
study into  
rail  
duplication  
to



Meet the  
artist  
behind  
Nambour's  
new tram  
design



Nambour's  
first look at  
terminus &  
tram



Fun on  
four  
wheels as  
Antique  
Car Club  
hosts  
Living  
clients at  
Showgroun

## SUNSHINE VALLEY GAZETTE

[www.sunshinevalleygazette.com.au](http://www.sunshinevalleygazette.com.au)





# OVERALL JOURNALISTIC EXCELLENCE FOR AN ONLINE PUBLICATION

## Third Place

### MY WEEKLY PREVIEW

[www.sunshinecoastnews.com.au](http://www.sunshinecoastnews.com.au)



# OVERALL JOURNALISTIC EXCELLENCE FOR AN ONLINE PUBLICATION

## Second Place



**DAILY MERCURY  
MACKAY**

[www.dailymercury.com.au](http://www.dailymercury.com.au)

# OVERALL JOURNALISTIC EXCELLENCE FOR AN ONLINE PUBLICATION

## FIRST PLACE

# SUNSHINE COAST DAILY

[www.sunshinecoastdaily.com.au](http://www.sunshinecoastdaily.com.au)





# Advertising Awards

JUDGE: RON REEDMAN

2021 Awards proudly sponsored by



# Award for Best Newspaper One-off Commercial Feature

2021 Awards proudly sponsored by



# BEST NEWSPAPER ON-OFF COMMERCIAL FEATURE

## Highly Commended

### CLIFTON CHRONICLE The 100<sup>th</sup> Clifton Show



### WARWICK STANTHORPE TODAY The Warwick Show



# BEST NEWSPAPER ON-OFF COMMERCIAL FEATURE

## Third Place

### WARWICK STANTHORPE TODAY

Introducing our  
School Principals



# Equal Second Place

# Zero Emissions Noosa





# BEST NEWSPAPER ON-OFF COMMERCIAL FEATURE

## FIRST PLACE

### MY WEEKLY PREVIEW

*Operation  
Bounceback*





# Award for Best Newspaper Regular Commercial Feature

2021 Awards proudly sponsored by





# BEST NEWSPAPER REGULAR COMMERCIAL FEATURE

## Equal Third Place

### CLIFTON COURIER

*Support Local  
Business*



### NOOSA TODAY

*Niche Luxury Accommodation*



# BEST NEWSPAPER REGULAR COMMERCIAL FEATURE

## Second Place

**MY WEEKLY  
PREVIEW**

*My Renovation*

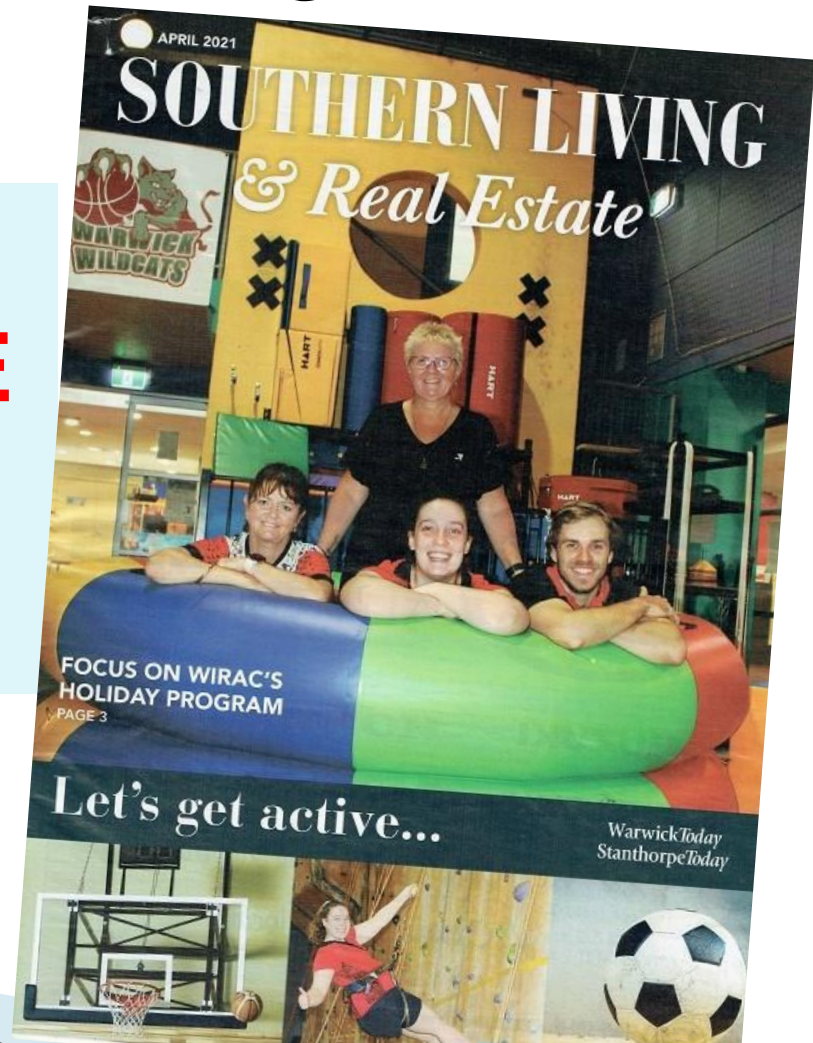


# BEST NEWSPAPER REGULAR COMMERCIAL FEATURE

## FIRST PLACE

### WARWICK STANTHORPE TODAY

*Southern Living*



# Award for Best ROP Newspaper Feature Supplement

2021 Awards proudly sponsored by





# BEST ROP NEWSPAPER FEATURE SUPPLEMENT

## Highly Commended



### CANUNGRA TIMES

*Shop Local this  
Christmas*



## LOCKYER & SOMERSET INDEPENDENT

*Set of three School features- Prep,  
Formals and School Leaders*

# BEST ROP NEWSPAPER FEATURE SUPPLEMENT

## Equal Third Place

### THE EXPRESS, MAREEBA International Womens Day

**Let's celebrate**

**International Day of People with Disabilities**  
3 December

**Feature Publication**

**BundabergToday**

**Friendly Society Pharmacy**

PICTURED: Get the support you need with Friendlies Physiotherapy & Allied Health.



## BUNDABERG TODAY International Day of People with Disabilities

**INTERNATIONAL WOMEN'S DAY**  
Monday, March 8, 2021

### Mareeba Shire's leading woman

From farm girl to educational leader, Mareeba Shire's first female Mayor, Angela Toppin has overcome many challenges to become the influential woman she is today.



**BY ELLIE FINKE**

FROM farm girl to leader, Mareeba Shire Council's first female Mayor, Angela Toppin, says to become the influential woman she is today, she has overcome many challenges.

From the early stages of her career, Toppin has been a trailblazer, working in the public sector and eventually becoming the first female Mayor of Mareeba Shire.

She was then promoted to President of Mareeba State High School and later moved to take on the challenging role of Mareeba State High School's first female Principal.

"I thought that now was my time to give back to the community that supported me in achieving all the goals I have achieved," she said.

After spending time as a Councilor, in 2020 she decided to put her hand up and stand for Mayor.

Angela said her husband, Steve, had her focused during the campaign, which was election and business hours.

"I used to advise him if I was tired to never give up and if you break something, you should definitely practise it," she said.

"I knew when I became Mayor that my proven track record of commitment, hard work, honesty and integrity was very important to me as it would assist me in this role as Mayor."

As Mayor of Mareeba Shire, Toppin is particularly proud of her commitment to supporting the local business and industry sector.

"Through many highs and lows, Angela said that some of the most important to her in her family."

"Her continued love and support and encouragement keeps my energy levels," she said.

"I now have the great pleasure of being the grandmother of four beautiful grandchildren."

**ABOUT FACE NAILS & BEAUTY**

A hair salon for ladies, we provide a relaxing environment for you to relax and enjoy your hair and beauty. We offer a wide range of services including haircuts, styling, coloring, manicures, pedicures, facials, and more. We are open 7 days a week, from 9am to 5pm.

**ASHLEY CUPITT BOXING ACADEMY**

A hair salon for ladies, we provide a relaxing environment for you to relax and enjoy your hair and beauty. We offer a wide range of services including haircuts, styling, coloring, manicures, pedicures, facials, and more. We are open 7 days a week, from 9am to 5pm.

**IGNITE FINANCIAL HQ**

**INTERNATIONAL WOMEN'S DAY**

**WHERE:** Mareeba City Hall  
**TIME:** 4pm - 5pm  
**COST:** \$400  
**TICKETS:** www.mareebacityhall.com.au

**WHAT'S INCLUDED:**

- Guest Speakers
- Drink Of Honour
- Gift Certificates
- 2 Dinner Plates

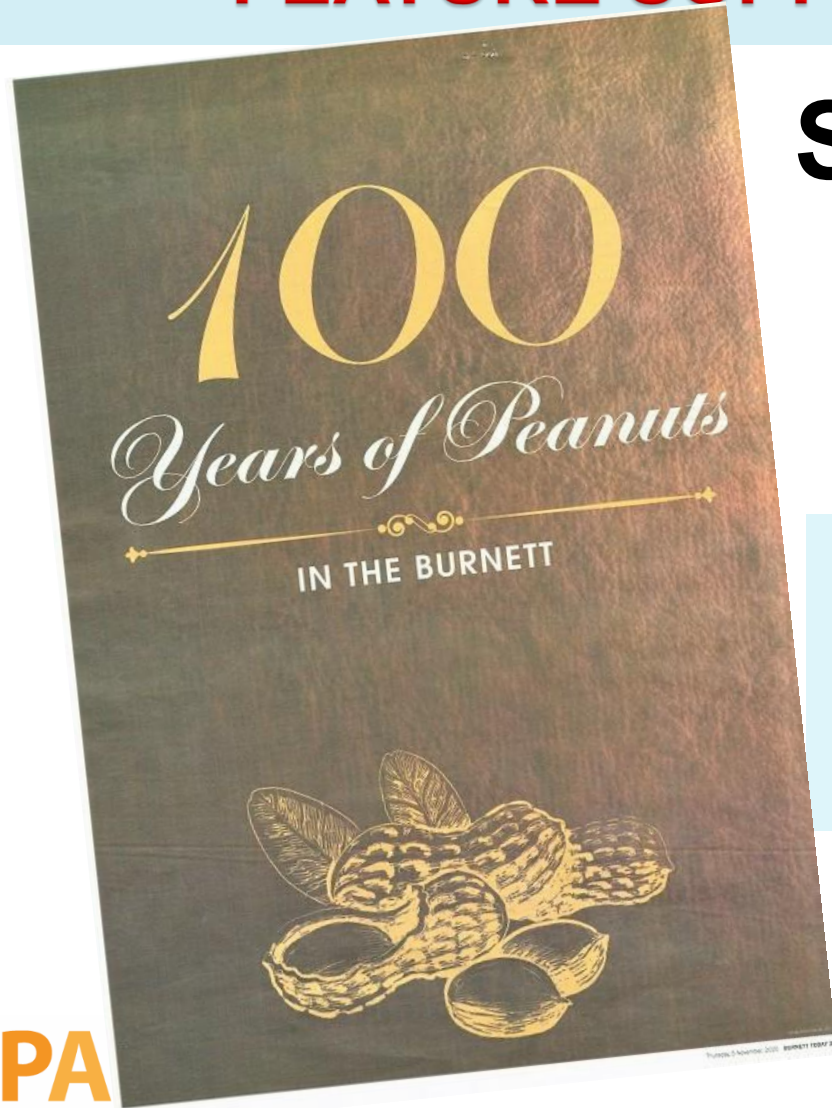
**ASHLEY CUPITT**

Phone 0444 550 072  
www.acboxing.com



# BEST ROP NEWSPAPER FEATURE SUPPLEMENT

## Second Place



**BURNETT  
TODAY**

*100 Years of Peanuts  
in the Burnett*



# BEST ROP NEWSPAPER FEATURE SUPPLEMENT

## FIRST PLACE

**MY VILLAGE  
NEWS**  
*Takeaway Trail*



# Award for Best Newspaper Supplement Insert

2021 Awards proudly sponsored by



# BEST NEWSPAPER FEATURE SUPPLEMENT INSERT



## Highly Commended

**BUNDABERG  
TODAY**  
*2020 School Formals*

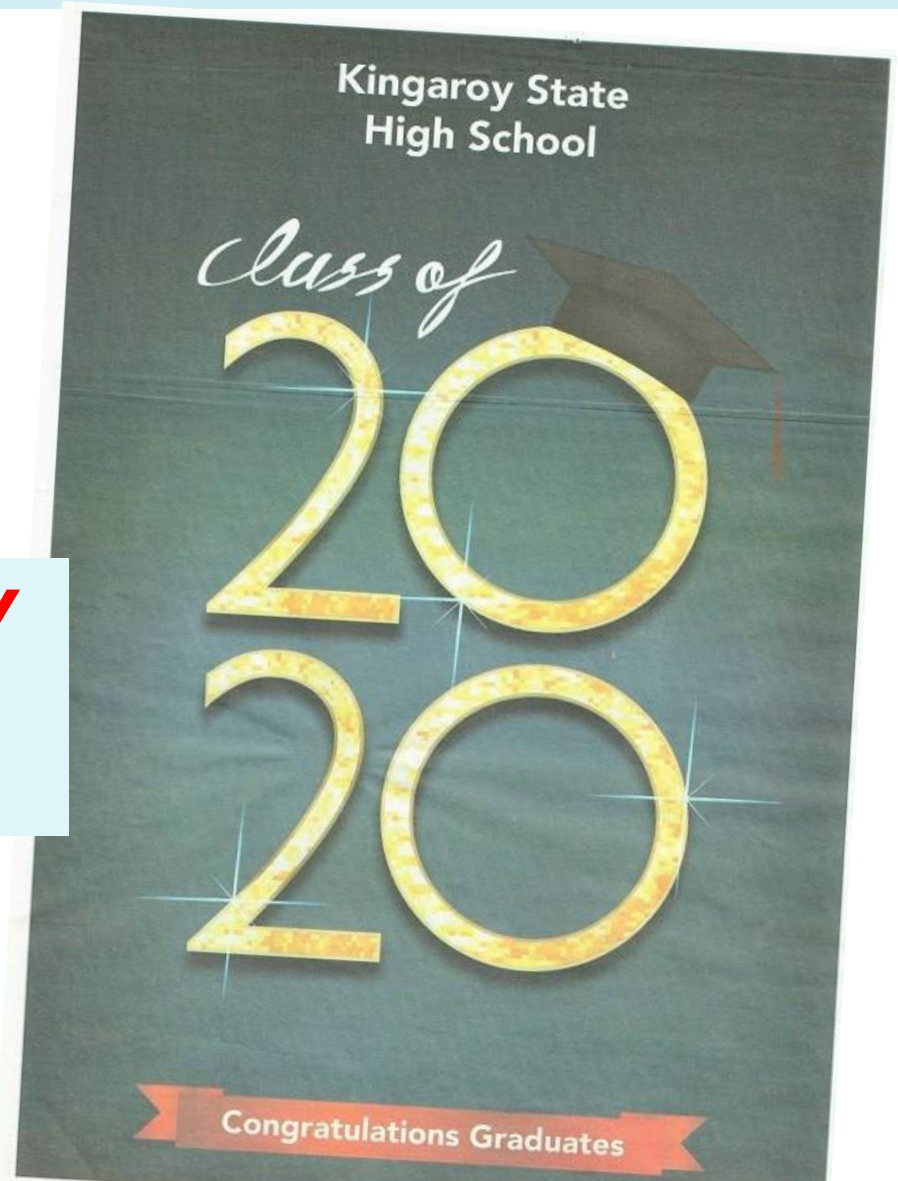


# BEST NEWSPAPER FEATURE SUPPLEMENT INSERT

## Third Place

**BURNETT TODAY**

*Kingaroy High  
Class of 2020*



# BEST NEWSPAPER FEATURE SUPPLEMENT INSERT

## Second Place

### GYMPIE TODAY

*Welcome to the  
Gympie Region*





# BEST NEWSPAPER FEATURE SUPPLEMENT INSERT

## FIRST PLACE

### BUNDABERG TODAY

*Today Magazine*







# Welcome to the 2021 QCPA MEDIA EXCELLENCE AWARDS

2021 Awards proudly sponsored by





# Award for Best Locally Produced Print Advertising Campaign

2021 Awards proudly sponsored by





# BEST LOCALLY PRODUCED PRINT ADVERTISING CAMPAIGN

## Highly Commended



### BURNETT TODAY

*October is Sexual Violence  
Awareness Month*



### CANUNGRA TIMES

*The Butchery Canungra*

# BEST LOCALLY PRODUCED PRINT ADVERTISING CAMPAIGN

## Third Place

**LOCKYER &  
SOMERSET  
INDEPENDENT**  
*Elders Relocation*





# BEST LOCALLY PRODUCED PRINT ADVERTISING CAMPAIGN

## Second Place

### BURNETT TODAY

*Personalised Road  
Safety messages –  
“It’s time to take  
notice!”*



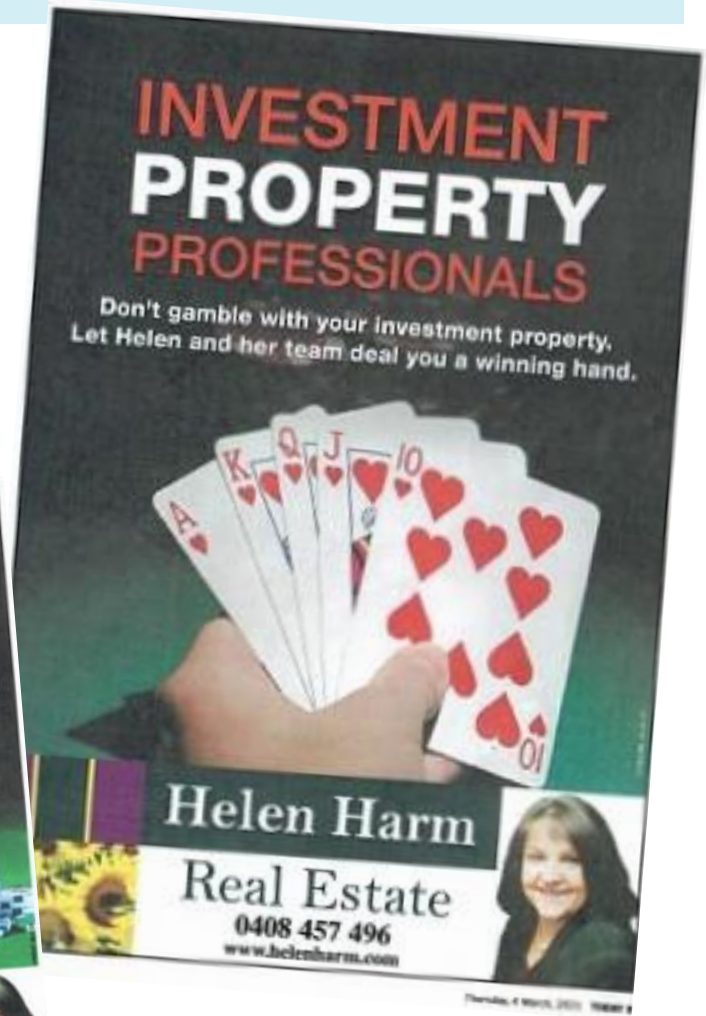
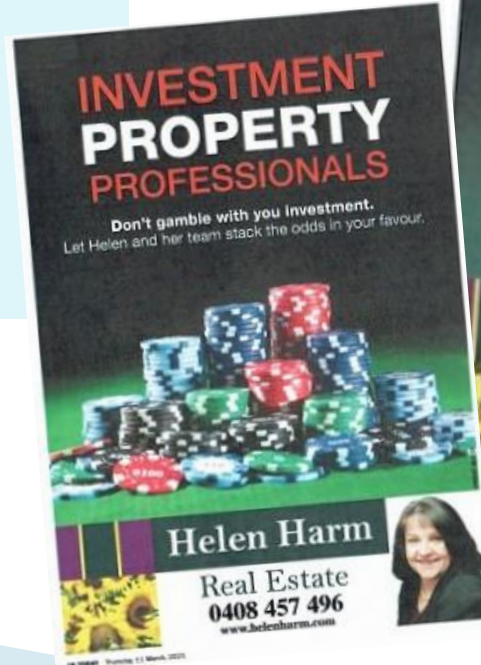


# BEST LOCALLY PRODUCED PRINT ADVERTISING CAMPAIGN

## FIRST PLACE

### WARWICK STANTHORPE TODAY

*Helen Harm  
Real Estate*



# Award for Best Locally Produced Print Advertisement

2021 Awards proudly sponsored by



# BEST LOCALLY PRODUCED PRINT ADVERTISEMENT

## Highly Commended



## CAIRNS LOCAL NEWS

*Rediscover the power of  
newspapers*



## LOCKYER & SOMERSET INDEPENDENT

*Portable dunnies for hire*



# BEST LOCALLY PRODUCED PRINT ADVERTISEMENT

## Third Place

**CQ TODAY**

***Finlayson &  
McKenzie  
Funeral  
Planning***

**WHAT ARE YOUR FUNERAL  
PLANNING OPTIONS?**

Finlayson & McKenzie Funeral Directors has been helping Central Queensland families in their time of need for over 130 years. We are a family run funeral services business, located in Rockhampton with the facilities and expertise to offer you a wide range of options. We will accommodate your individual preferences, to ensure that we meet your desired funeral needs and wishes.

A funeral is a beautiful celebration of one's life and pre-planning helps protect those we leave behind. For a free information pack, contact Finlayson and McKenzie today

William Street, Rockhampton  
922 1249 • [www.finlaysonandmckenzie.com.au](http://www.finlaysonandmckenzie.com.au)

**FINLAYSON & MCKENZIE**

Thursday 10 December 2021 89 10047 49

# BEST LOCALLY PRODUCED PRINT ADVERTISEMENT

## Second Place



**LOCKYER & SOMERSET  
INDEPENDENT**

*Old Fernvale Bakery & Cafe*



# BEST LOCALLY PRODUCED PRINT ADVERTISEMENT

## FIRST PLACE

### WARWICK STANTHORPE TODAY

*Warwick Indoor  
Recreation &  
Aquatic Centre*

**6 WEEK  
SUMMER SHRED  
CHALLENGE  
FOR ONLY \$99**  
Bookings available from  
12th October!

**CHALLENGE STARTS**  
Monday 2nd November!

Includes:

- ▶ 2 PT's
- ▶ 24 hour access to gym
- ▶ 'All in one membership' for 6 weeks
- ▶ Nutrition guidelines
- ▶ Workout planner and program

**LOTS OF PRIZES  
UP FOR GRABS!**

**WARWICK INDOOR RECREATION AND AQUATIC CENTRE**  
29 Palmerin St, Warwick, Queensland 4370 ph: 4661 7855  
e: wrac@ymcabrisbane.org w: www.wrac.com.au f: /wracymca/

**the Y**



# Award for Best Special Publication

2021 Awards proudly sponsored by



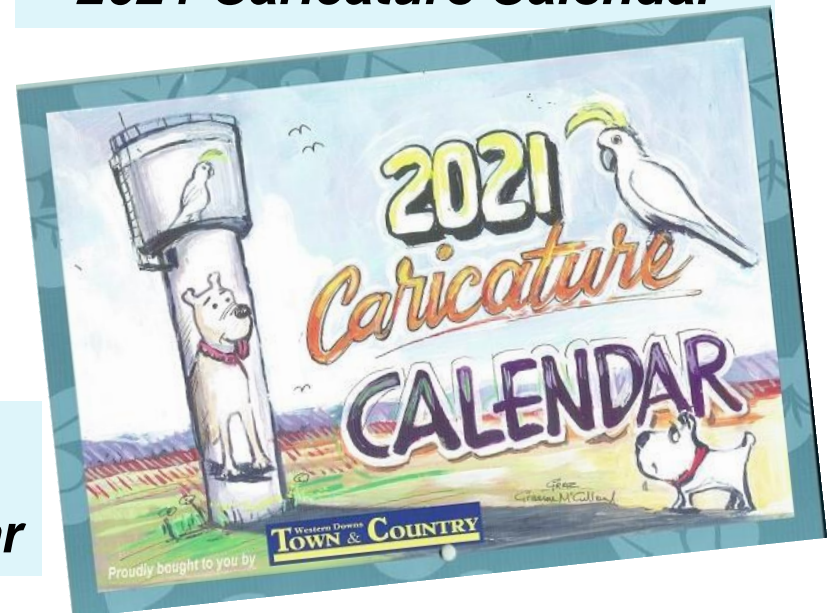
# BEST SPECIAL PUBLICATION

## Highly Commended



**CQ TODAY**  
*2021 Caricature Calendar*

**WESTERN DOWNS  
TOWN & COUNTRY**  
*2021 Caricature Calendar*



# BEST SPECIAL PUBLICATION

## Equal Third Place



**CQ TODAY**  
*CQ Wedding  
Expo Guide*

**WARWICK  
STANTHORPE  
TODAY**  
*Christmas  
Catalogue*



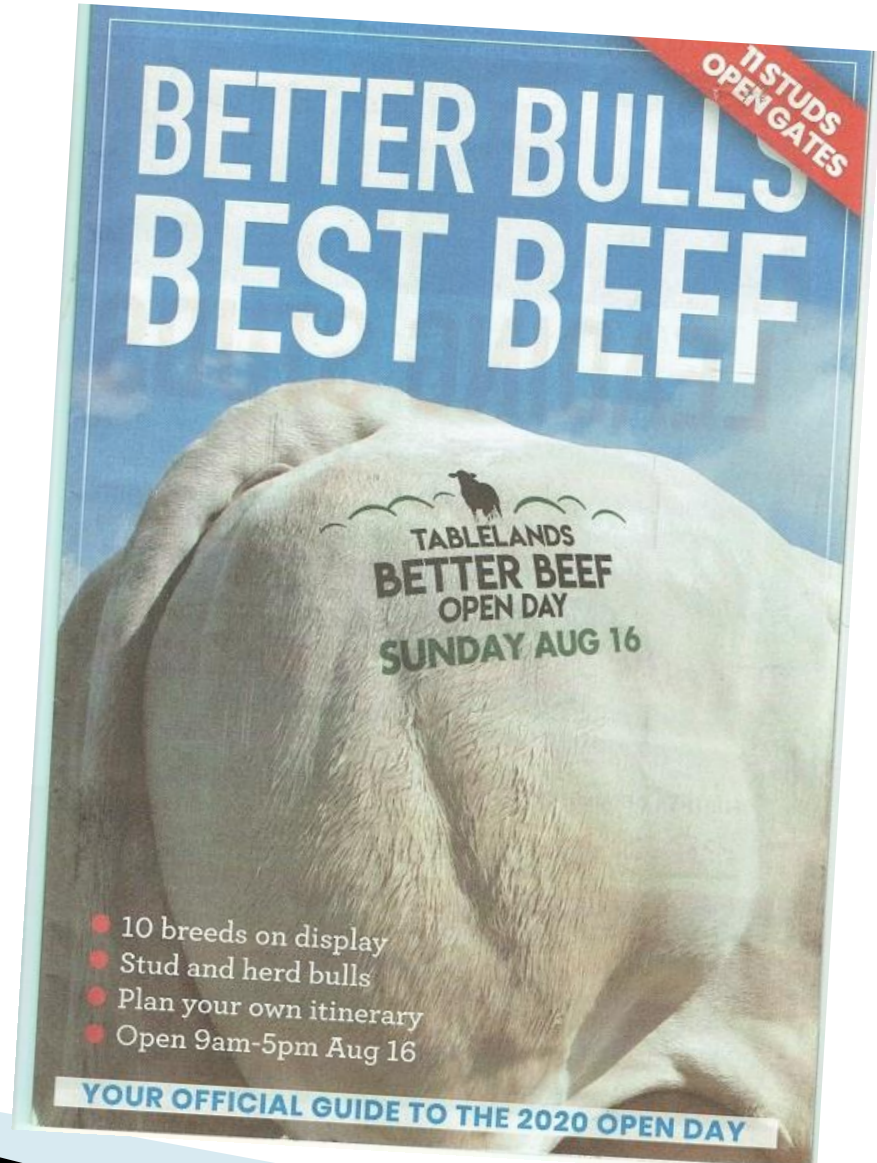


# BEST SPECIAL PUBLICATION

## Second Place

### THE EXPRESS MAREEBA

*Tablelands  
Better Beef  
Open Day*



# BEST SPECIAL PUBLICATION

## FIRST PLACE

## NOOSA TODAY

### Seniors Noosa



# Award for Best Community Advertising Promotion

2021 Awards proudly sponsored by





# BEST COMMUNITY ADVERTISING PROMOTION

## Highly Commended





### LOCKYER & SOMERSET INDEPENDENT

*Colours of Lockyer photographic competition*

JANUARY 27, 2021 THE LOCKYER AND SOMERSET INDEPENDENT PAGE 13

### COLOURS OF THE LOCKYER PHOTO COMPETITION

#### FINALISTS

 <p><b>FINALIST 1</b> Ray Barnwell • Photo Location: Grenore Grove</p>	 <p><b>FINALIST 2</b> Mannah Geybrocker • Photo Location: Mt Sylvia</p>
 <p><b>FINALIST 3</b> Janine Green • Photo Location: Yeadilla</p>	 <p><b>SPECIAL MENTION</b> Sandra Hurley • Photo Location: Coominya</p>

Spirit of the Valley Events and The Lockyer & Somerset Independent would like to sincerely thank the public for their entries into this competition, and congratulate the three finalists. The winning entry will be announced in next week's edition of The Lockyer & Somerset Independent

HOSTED BY  
Spirit of the Valley Events Inc.

MEDIA PARTNER  
THE LOCKYER & SOMERSET INDEPENDENT

LAST CHANCE TO CAST YOUR VOTE - READER'S CHOICE!  
WINNING ENTRANT WILL BE NAMED THE OFFICIAL PHOTOGRAPHER OF COLOURS OF THE LOCKYER FESTIVAL!  
PLUS WIN \$100 CASH PRIZE!

COLOURS OF THE LOCKYER PHOTOGRAPHY COMPETITION

ACT NOW - VOTING CLOSSES TODAY AT 5PM!  
Vote now for your favourite entry on The Lockyer & Somerset Independent Facebook page

# BEST COMMUNITY ADVERTISING PROMOTION

## Third Place

### BEAUDESERT BULLETIN

*Save our Pig & Calf Saleyards*

Executive Officer  
Heritage Branch  
Department of Environment and Science  
GPO Box 2454  
BRISBANE QLD 4001  
heritage@des.qld.gov.au

Dear Sir/Madam

RE: BEAUDESERT PIG AND CALF SALEYARD, HELEN STREET, BEAUDESERT  
HERITAGE REGISTER NUMBER 650258

I write in support of the Application for Entry on the Heritage Register on the criteria stated in the Application and in particular: Criterion G (The place has a strong association with the community of Beaudesert for social reasons).

The saleyards are one of the last Heritage Structures in Beaudesert that have not been demolished or lost by fire. The saleyards continue traditional fortnightly livestock auctions which have persisted for over 100 years in that location and represent a working part of Beaudesert's history that must not be lost. There are many attendees who have participated in the sales all of their lives and it is an essential part of the social fabric of the Beaudesert Community.

In addition to the above, I would like to add:

Yours Sincerely

Name: \_\_\_\_\_  
Address: \_\_\_\_\_  
Signature: \_\_\_\_\_

PUBLIC NOTICE



**LAST CHANCE**

**We Need Your Help to Save Our Saleyards from the Council Bulldozer**

The pig & calf saleyards on Helen Street house fortnightly pig & calf sales. The fortnightly sales have been going on in that location for over 100 years. Instead of preserving the yards or building them into a larger country market the Scenic Rim Shire Council intends to bulldoze the yards and replace them with a carpark. Council then proposes to "preserve" our heritage by knocking the yards down and putting a photo of them on a storyboard.

Petitions to save the yards containing over 1200 signatures were presented to the Scenic Rim Shire Council in August 2020 and were voted down by all but one Councillor. The people of Beaudesert and surrounds now have a real chance to stop the demolition of the yards by supporting the Application for entry of the pig & calf sale yards into the Queensland Heritage Register. If the Heritage Council include our saleyards on the Heritage Register, the Scenic Rim Shire Council will not be able to demolish our heritage yards and will have to leave them in place.

The Application to the Department of Heritage has already been made so all that is required is for community members to write in supporting the inclusion of the saleyards on the Register. A copy of the Application can be viewed here: [www.qld.gov.au/environment/land/heritage/](http://www.qld.gov.au/environment/land/heritage/)

Submissions to the Department of Heritage close on **7 September 2020** so in order to help all you need to do is:

- Tear out the opposite page;
- Add anything you wish to add about the history of the saleyards or their significance to you;
- Complete your name, address and sign the page; and
- Post or email the page to the addresses at the bottom.

This is a real opportunity to make a difference as a community and stand up to save an important part of our history. Thank you and please sign, tear out and send the opposite page by email or post today.



[illegible]



# BEST COMMUNITY ADVERTISING PROMOTION

## FIRST PLACE

### BURNETT TODAY

*Locals  
Supporting  
Locals*



# Award for Best House Advertisement or Promotion

2021 Awards proudly sponsored by



# BEST HOUSE ADVERTISEMENT OR PROMOTION

## Highly Commended

**WARWICK  
STANTHORPE  
TODAY**

*Subscribe for Free!*

**LOVE LOCAL NEWS??**

**FREE EVERY WEEK**

Subscribe to the Digital Edition of your favorite Southern Free Times newspaper or Collect from your closest outlets

Collect your favourite newspaper from your closest outlet

- Alora Butchery
- Alora IGA
- Ballaheen General Store
- Brookbrook Resort, Maryvale
- Blue Topaz Service Station, Severles
- BP Ashton Street, Warwick
- BP Tantefield
- Calixt Jacqueline, Warwick
- Calixt Aquathorpe
- Calixt Roadhouse, Warwick
- Colles Tantefield
- Colles Warwick
- Condomine Sports Club, Warwick
- Critter Post Office
- Dalven Post Office
- Fisher Park Service Station
- Foodworks Watford, Warwick
- Foodworks Tantefield
- Foxy's Bakery, Stanthorpe
- Free Choice Tobacconist, Fitzroy Street, Warwick
- Freedom Fuel, Alora
- Gorgeous Coffee Lounge, Kilmarney
- Granite Bell Support Services, Stanthorpe
- Helen Ham Real Estate, Warwick
- Heritage Estate Wines, Cottonville
- High Street Medical Centre, Stanthorpe
- Hotel Stanthorpe-Top Pub
- Hynes Newsagency Warwick
- Karns Hotel
- Kilmarney Co-Op
- Kilmarney Newsagency
- Kilmarney Post Office
- Kilmarney Produce
- Kilmarney Service Station
- Kilmarney Takeaway
- Korneria BP, Warwick
- Lancobay, Applethorpe
- Lancobay, Stanthorpe
- Liberty's Cafe, Stanthorpe
- Liberty Service Station, Glen Ashin
- Liberty Service Station, Tantefield
- Liquor Legends Warwick - Rose City Shoppingworld & Wallace Street
- M&D Auto, Stanthorpe
- Maryvale Crown Hotel
- Metro Service Station, Stanthorpe
- Metro Service Station, Warwick
- Mitre 10 Stanthorpe
- Muirie Tantefield
- Murray Gardens Stanthorpe
- Neat's Fitters & Balairage, Warwick
- Ovens Home Timber & Hardware, Warwick
- Ovens Produce, Warwick
- Peppertree Medical
- Puma Service Station, Warwick
- Purplehouse Rural, Warwick
- R & P Butchers, Pottan St, Warwick
- Railway Street Medical Centre, Stanthorpe
- R & K Fork and Takeaway, Warwick
- Rose City Shoppingworld Food Court, Warwick
- Sam's Farm Fresh Fruit & Veg, Cottonville
- Shell Service Station Warwick
- Southern Free Times Office
- Spinoffs SUPA IGA Stanthorpe
- Spinoffs SUPA IGA Warwick
- Stanthorpe Art Gallery
- Stanthorpe Fuel & Services (Jubel H)
- Stanthorpe Library
- Stanthorpe Newsagency
- Stanthorpe Plaza Newsagency
- Stanthorpe Visitor Info Centre
- Stanthorpe Vista Inn, Warwick
- Leslie Perovic
- Stables Bakery, Warwick
- Sue's Laundromat Warwick
- Tantefield Library
- Tantefield Visitor Centre
- The Scoop, Palmerrin St, Warwick
- Top Shop Kilmarney
- TSD Lomo Express Newsagent, Rose City Shoppingworld
- United Service Station, Alton Street, Warwick
- Vaan's Bakery, Stanthorpe
- Wallangarra Post Office
- Wallangarra Shore
- Warwick Credit Union
- Warwick Gardens Oxtore
- Warwick Hotel Bottleshop
- Warwick Town Hall (TLC)
- Wishnie & Co ORT Stanthorpe
- Woolworths Catfax, Warwick
- Woolworths Stanthorpe
- Woolworths Warwick
- Yangan General Store
- Yangan Hotel
- Yangan Post Office

**Subscribe for FREE**

[freetimes.com.au/digital-editions](http://freetimes.com.au/digital-editions)



# BEST HOUSE ADVERTISEMENT OR PROMOTION

## Third Place

**CAIRNS  
LOCAL  
NEWS**

*Rediscover the  
power of  
newspapers!*



**Rediscover the power of newspaper!**

**Facebook requires connectivity**

**Newspapers Builds Connectivity**

**Newspapers ... the original social media**

Newspapers build a community, encouraging discussion. We give a voice to our community and best of all, your news is free to read both on page and online... Cairns Local News is the community's voice here in the north. With over 650 local stories published in 6 months and more than 850 pages of community news. Grab your copy, each Friday. Packed with great stories, entertainment and information. Share and comment on our stories with your friends and family.

**Newspapers: the real social medium**

Go to [www.CairnsLocalNews.com.au](http://www.CairnsLocalNews.com.au)

Cairns Local News @CairnsLocalNews

# BEST HOUSE ADVERTISEMENT OR PROMOTION

Equal Second Place



**BURNETT  
TODAY**

*Focus on selling your  
property faster!*



**MY WEEKLY PREVIEW**

*Launch of*

[www.sunshinecoastnews.com.au](http://www.sunshinecoastnews.com.au)



# BEST HOUSE ADVERTISEMENT OR PROMOTION

## FIRST PLACE

**DAILY  
MERCURY  
MACKAY**

[www.dailymercury.com.au](http://www.dailymercury.com.au)

***“My Town”***



COMMUNITY  
**MY TOWN: Heading west to discover Walkerston's heart**



RAE WILSON: rae.wilson@news.com.au  
12th Feb 2021 2:00 PM

You hear the name Walkerston and instantly think of sport, and with good reason. But there's more to the town than just sport.

**JUST IN >**

Albo names mine worker as Labor's candidate for Dawson  
1h ago

\$10bn guarantee for cheaper home and business insurance  
1h ago

'Doesn't add up': Hanson explodes  
1h

Boy injured by Sea World toy dies

Sexual assault claim at CO mine aired on social media

Mackay's finest cricketers on form in Bash for Cash final



# Publication Awards

JUDGES: RON REEDMAN, BRIAN HURST,  
ADAM HOURIGAN, GREG WATSON

2021 Awards proudly sponsored by



# Award for Best Paid Newspaper

2021 Awards proudly sponsored by



# BEST PAID NEWSPAPER

## Third Place

# BUNDABERG TODAY





# BURNETT TODAY



# BEST PAID NEWSPAPER

## FIRST PLACE

# FASSIFERN GUARDIAN & TRIBUNE

## GUARDIAN & TRIBUNE WEEKEND OFFICIALS BLOCKED CRUCIAL BINNA BURRA BACKBURN

"We print, the internet follows"

\$2.50  
SATURDAY  
17TH MAY 2023

www.guardiantribune.com.au



**Could Binna Burra have been saved?** This is the question that investigative journalist Rory Callinan has been asking. Rory has worked for *Time Magazine*, *AFC Investigations*, *Canberra*, *SBS*, *Pacific* and now for the *Guardian & Tribune*.

**INVESTIGATION**  
by RORY CALLINAN

Binna Burra had been a place in lockdown and the fire danger level was high. The fire service had been told that the Binna Burra Backburn was a danger. The fire service had been told that the Binna Burra Backburn was a danger. The fire service had been told that the Binna Burra Backburn was a danger.

### 'Silver bullet' irrigation project promises Scenic Rim near certain water



**by JIM HINDSLEY**  
SCENIC RIM - PERSONS in the Scenic Rim world are able to get the water they need on their own. The water is not free, but it is not expensive. The water is not free, but it is not expensive. The water is not free, but it is not expensive.

### IPSWICH COMPANY CAUGHT RELEASING 'CONTAMINATED' WATER INTO CREEK

Months on and two thirds of hail insurance claims incomplete



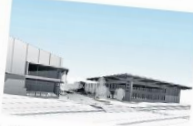
**by RORY CALLINAN**  
IPSWICH - A company that has been in the news for its role in the release of contaminated water into a creek. The company has been in the news for its role in the release of contaminated water into a creek.

### Aussie music legend back on the road



**by RORY CALLINAN**  
Aussie music legend back on the road. The Aussie music legend back on the road. The Aussie music legend back on the road.

### Plans for Yamanto shopping centre stage 2 released



**by JIM HINDSLEY**  
YAMANTO - The plans for the second stage of the Yamanto shopping centre. The plans for the second stage of the Yamanto shopping centre.

### On what grounds will Scenic Rim Regional council appeal Bundascent salfarys heritage listing?

**by JIM HINDSLEY**



Scott Holmes  
0429 295 4221



phone 3294 1449 - Shop 12-13 64 Raceview Street, Raceview 4305

- ✓ Nursing Homes
- ✓ Dentures Direct
- ✓ Mouthguards starting from \$94
- ✓ Express Repairs
- ✓ Veterans Affairs
- ✓ Medicare Private Preferred Provider
- ✓ Denture Cleaning
- ✓ Home Visits
- ✓ EFTPOS & HICAPS

admin@raceview-denture.com

# Award for Best Free Newspaper

2021 Awards proudly sponsored by

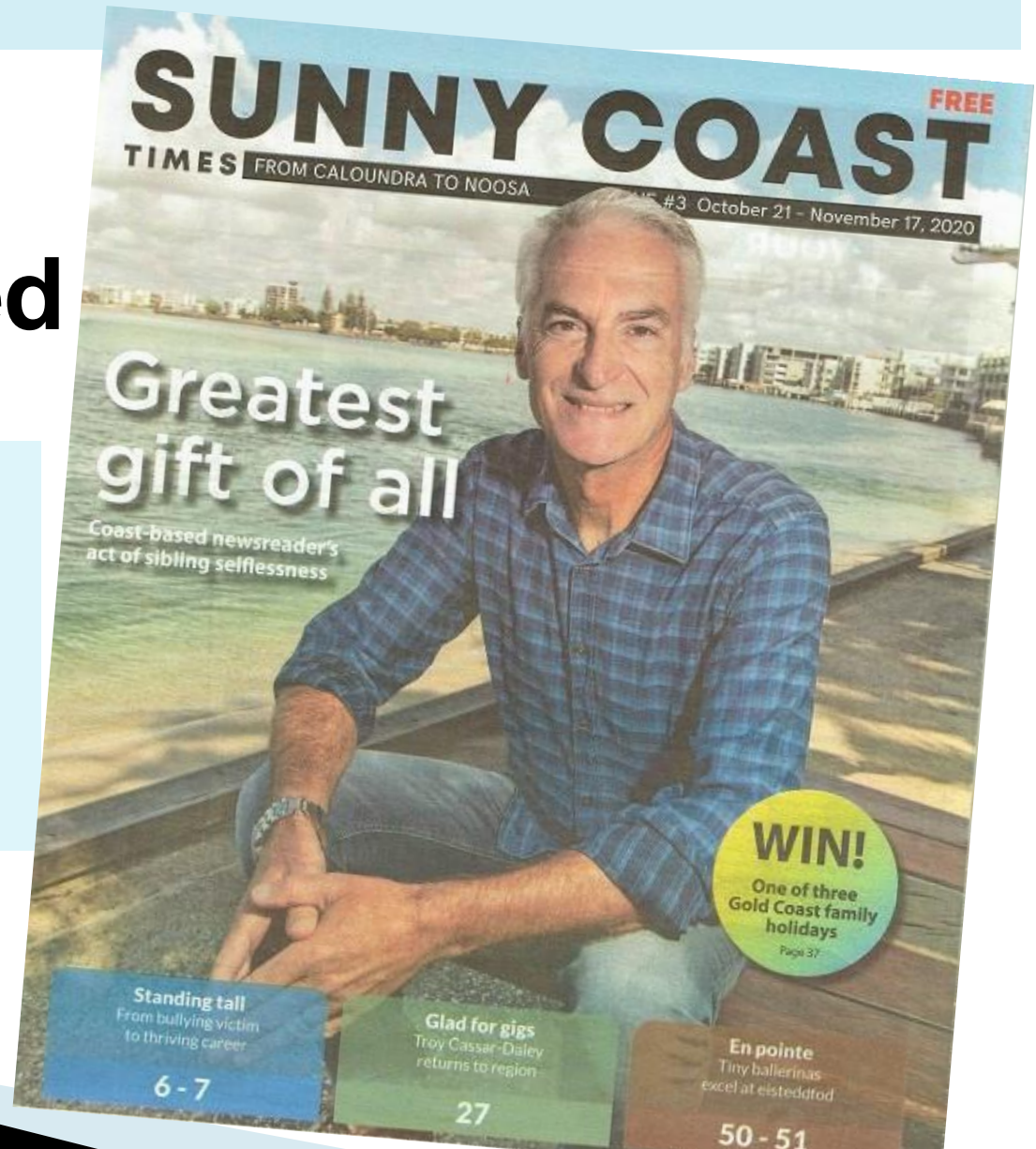




# BEST FREE NEWSPAPER

Highly  
Commended

**SUNNY  
COAST  
TIMES**



# BEST FREE NEWSPAPER

## Third Place

# WARWICK STANTHORPE TODAY





# BEST FREE NEWSPAPER

## Second Place

## THE EXPRESS MAREEBA

Delivering news across our region

WEDNESDAY, MARCH 3, 2021

# The EXPRESS

www.theexpressnewspaper.com.au

## LEADING THE WAY

We are fortunate to have women in leadership across our great region. They are active and significant role models for generations to come and continue to make a difference to our communities.

With International Women's Day to be celebrated on Monday, March 8, it's timely to recognise the tremendous efforts by women and the roles they play in shaping our future and recovery from the COVID-19 pandemic.

International Women's Day has been observed since the early 1900s. The global day celebrates the social, economic, cultural and political achievements of women. The day also marks a call to action for accelerating gender parity. Significant activity is witnessed worldwide as groups come together to celebrate women's achievements or rally for women's equality.

Since the first International Women's Day, we have strived to end inequality against our sisters, mothers, cousins, daughters and every other female in our lives. From the moment women marched in suffrage, we have watched some of our most powerful females rise and take on the responsibilities needed to take on the new world.

Now 112 years on we encourage women everywhere to take the leap into power and create something amazing in their local community.

To celebrate this year's International Women's Day, The Express spoke to Mareeba Shire Council's first female Mayor, Angela Toppin about leadership and what inspired her to become the influential woman she is today.

**INSIDE - P15-20: SIX PAGE INTERNATIONAL WOMEN'S DAY FEATURE SHOWCASING INSPIRATIONAL AND DIVERSE WOMEN ACROSS OUR REGION.**

**Mareeba Centre**

**OMO PROFESSIONAL 8KG LAUNDRY POWER \$55.00**

**RED HOT SUMMER SPECIAL!**

**TABLELAND FERTILISER**

**Community Funerals**

**PRICE GUARANTEE**

Our price guarantee means less stress and a lower bill.

Community Funerals, Atherton & Mareeba

To keep up to date with all Funeral Notices follow us on Facebook and Instagram

MAREEBA: 180 Walsh St. ☎ 4092 4774  
ATHERTON: 112 Main St ☎ 4091 1199  
www.communityfunerals.com.au

MAREEBA: 26 Bayoula St. ☎ 4091 2711 | ATHERTON: 40 Eddipse Dr. ☎ 4091 3100

TABLELAND FERTILISER: 10000 MOUNS: Max Y's Best Spots, But Also 1200  
www.tableland.com.au/tablelandfertiliser



# BEST FREE NEWSPAPER

# EQUAL FIRST PLACE

# HERVEY BAY ADVERTISER



# MY WEEKLY PREVIEW



# Award for Best Online Publication

2021 Awards proudly sponsored by



**BEST ONLINE PUBLICATION**

**Catch up on local  
news**

READ THE PAPER AS A PDF

All Stories



Feds allocate \$5m for study into rail duplication to Nambour  
Read More →



Meet the artist behind Nambour's new tram design  
Read More →



Nambour's first look at terminus & tram  
Read More →



Fun on four wheels as Antique Car Club hosts Independence Living clients at Showgroun  
Read More →



Nambour



Garden



Environmet Montville

**Highly  
Commended**

**SUNSHINE  
VALLEY  
GAZETTE**

[www.sunshinevalleygazette.com.au](http://www.sunshinevalleygazette.com.au)



# BEST FREE NEWSPAPER

## Equal Second Place



### SUNSHINE COAST DAILY

[www.sunshinecoastdaily.com.au](http://www.sunshinecoastdaily.com.au)



### DAILY MERCURY MACKAY

[www.dailymercury.com.au](http://www.dailymercury.com.au)



# BEST ONLINE PUBLICATION

# FIRST PLACE



## MY WEEKLY PREVIEW

[www.sunshinecoastnews.com.au](http://www.sunshinecoastnews.com.au)



*Congratulations to all award winners and thank you to all for attending the QCPA 2021 Media Excellence Awards!*

2021 Awards proudly sponsored by





***A big “Thank You” to our  
AWARD JUDGES  
for their excellent reviews***

RON REEDMAN – Advertising  
BRIAN HURST – Journalistic Excellence  
ADAM HOURIGAN – Photography

**potent.**



# Today Print



*Congratulations to all award winners and thank you to all for attending the QCPA 2021 Media Excellence Awards!*

2021 Awards proudly sponsored by

