



2019 QCPA NEWSPAPER EXCELLENCE AWARDS

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2019 NEWSPAPER EXCELLENCE AWARDS

ADVERTISING AWARDS

Best Locally Produced Advertising Campaign

SOUTH BURNETT TIMES – *Ice Destroys Lives*

Best Locally Produced Print Advertisement

THE EXPRESS, MAREEBA – *“Cynthia, Don’t take the office out of the Electorate!”*

Best Community Promotion

HERVEY BAY INDEPENDENT – *Dunga Derby Charity Rally for a Cause*

Best House Advertisement (equal first)

STANTHORPE BORDER POST - *“Hardworking Layabout”*

SOUTH BURNETT TIMES – *“Locally Yours”*

Best Commercial Feature - published more than once in year

THE WESTERN STAR, ROMA – *Grazier & Farmer*

Best Commercial Feature - published only once in year

BOWEN INDEPENDENT – *The Adani Bowen Superboat Festival*

Best Run of Press Newspaper Supplement

THE EXPRESS, MAREEBA – *International Women’s Day*

Best Stand Alone Newspaper Supplement

CHINCHILLA NEWS – *Making the Grade – Prep and Year 1*

Best Special Publication

NOOSA NEWS – *50 Years of Noosa*

Best Overall Advertisement

THE EXPRESS, MAREEBA – *“Cynthia, Don’t take the office out of the Electorate!”*



2019 NEWSPAPER EXCELLENCE AWARDS

PHOTOGRAPHIC AWARDS

Best News Picture: **LES JASPER, Oakey Champion – “Back on Track”**
Best Sports Picture: **ROB MACCOLL, Noosa Today – “Eyes on the Prize”**
Best Portrait/Community Picture: **DOMINIC EL SOME,**
Gatton, Lockyer & Brisbane Valley Star – Tiny home fire

JOURNALISTIC EXCELLENCE AWARDS

Best Editorials **FASSIFERN GUARDIAN. Editor Wendy Creighton**
Overall Journalistic Excellence Award for a Newspaper - Weighted
CHINCHILLA NEWS
Overall Journalistic Excellence Award for a Newspaper - Open
NOOSA NEWS
Overall Journalistic Excellence Award for an Individual Journalist
JEREMY SOLLARS, Southern Free Times
Young Journalist of the Year **SAM FLANAGAN, Dalby Herald**

BEST NEWSPAPER AWARDS

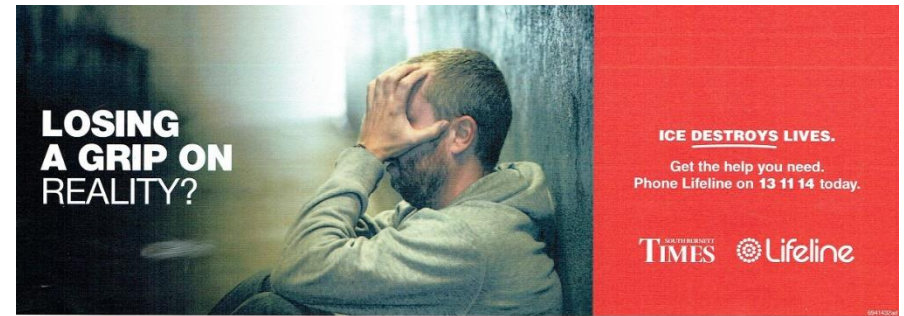
Best Newspaper Under 1000 Circulation: **CHINCHILLA NEWS**
Best Newspaper Over 10,000 Circulation: **HERVEY BAY INDEPENDENT**
Best Newspaper Employing Two Or Less Journalists (equal):
HERVEY BAY INDEPENDENT and
CHINCHILLA NEWS
Most Improved Newspaper: **HERBERT RIVER EXPRESS**

BEST LOCALLY PRODUCED ADVERTISING CAMPAIGN

FIRST PLACE

SOUTH BURNETT TIMES

Ice Destroys Lives



BEST LOCALLY PRODUCED ADVERTISEMENT

FIRST PLACE

THE EXPRESS

“Cynthia, Don’t take the
office out of the Electorate”



**CYNTHIA,
DON'T TAKE THE
OFFICE OUT OF
THE ELECTORATE.**

Relocation of Cook Electorate Office
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Cynthia Lui MP
Member for Cook
Press Release: 09/12/2018

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Mareeba Chamber of Commerce
P: 4092 6090
E: admin@mareebachamber.com.au

#SAVETHECOOKOFFICE



BEST HOUSE ADVERTISEMENT

EQUAL FIRST PLACE

STANTHORPE BORDER POST

Hardworking Layabout



BEST HOUSE ADVERTISEMENT

EQUAL FIRST
PLACE

**SOUTH
BURNETT
TIMES**

Locally Yours



Tuesday, November 20, 2018 southburnettimes.com.au

87

Locally Yours



**Delivering you more
news from our region.**

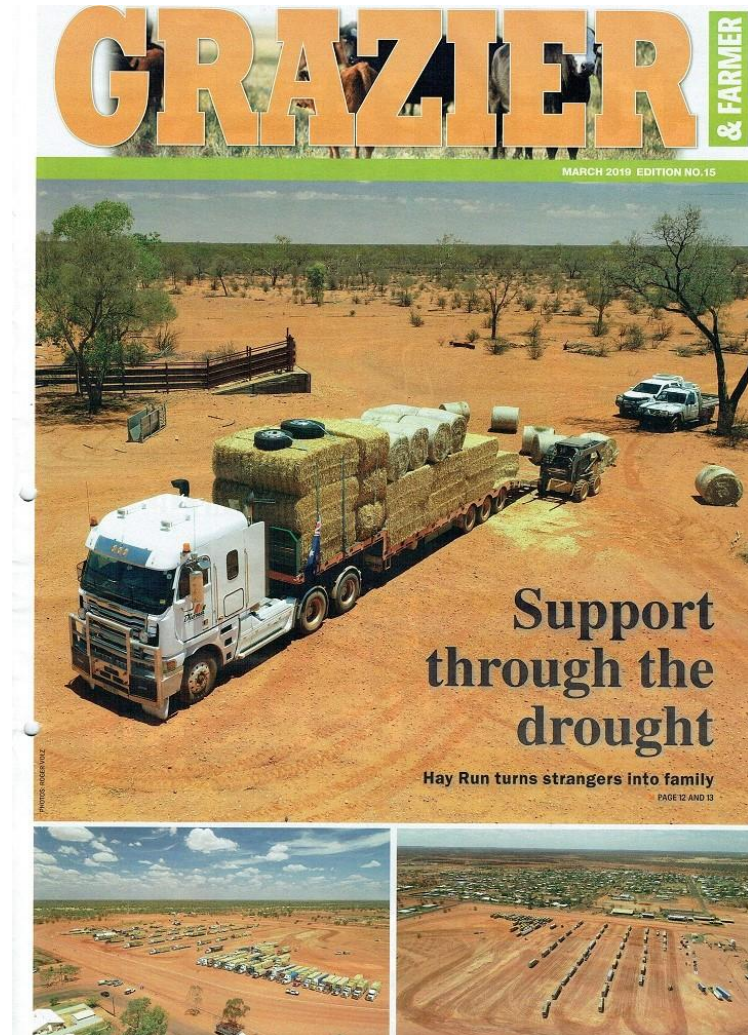
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**SOUTH BURNETT
TIMES**

BEST COMMERCIAL FEATURE
Published more than once in Year

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WESTERN
STAR
Grazier & Farmer



BEST COMMERCIAL FEATURE

Published only once in Year

FIRST PLACE

BOWEN INDEPENDENT

The Adani Bowen Superboat Festival



BEST 'RUN OFF PRESS' NEWSPAPER SUPPLEMENT

FIRST PLACE

THE EXPRESS

International Women's Day



INTERNATIONAL
WOMEN'S DAY



Celebrating women's achievements

WOMEN locally and all over the world will celebrate International Women's Day on Friday, March 8. The annual day represents an opportunity to celebrate the amazing achievements of all women. Each year the day has a theme with this year being - #BalanceforBetter. The future is exciting and everyone has a part to play - all the time, everywhere. From grassroots activism to world-wide action, the world expects balance. Balance drives a better working world so let's all help create a #BalanceforBetter. The first International Women's Day was held in 1911 and now thousands of events occur each year to mark the economic, political and social achievements of women. International Women's Day is the perfect opportunity to get together with your family, friends and colleagues and celebrate all your achievements and talk of ways to make it happen in 2019. This week is also Queensland Women's Week which recognises and celebrates the achievements of Queensland's women and girls. Everyone has a role to play in creating a Queensland community that respects women, embraces gender equality and promotes and protects the rights, interests and wellbeing of women and girls. The theme for 2019 is Invest in women. Invest in the future.

A Girl Called Tash



YOU may recognise Tash as the first point of call here at The Express. She is a 28 year old just trying to navigate her way to a healthier and happier life by documenting her journey for all to follow along with on social media.

In October 2017, Tash knew things had to change, she was unhappy with overall health and after a very difficult doctor's appointment she decided that she had to do something. This lit a fire inside her and after a few appointments with a local dietitian she went on to follow a ketogenic lifestyle. After plenty of research it just made sense and as the keto started falling off she knew this was the key to finding her health and happiness.

It wasn't until people started noticing and asking what she was doing on a daily basis and after a lot of suggestions to start documenting what she was doing, A Girl Called Tash was born.

Follow Tash on her journey on Facebook and Instagram at A Girl Called Tash. www.theexpressnewspaper.com.au

This was a way of keeping herself accountable but also to inspire others around her. "I love having a place to share all of my thoughts, triumphs and even failures. It is therapeutic to sit down and put pen to paper."

"This is what is working for me and helping me regain my health and if I inspire someone to change an aspect of their life along the way that fills me with happiness. Since she started following a ketogenic lifestyle she has not only lost over 23kgs but also got herself off all medication and her levels are all in a healthy range."

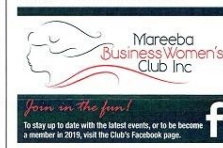
"Everyone has something in their life they would like to work on and it is my hope that I can inspire someone to have enough will and dedication to work towards their goals."

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MAREEBA BUSINESS WOMEN'S CLUB INC.

Inspiring women, creating change. The Mareeba Business Women's Club Inc. brings together like minded women in the Mareeba district to inspire and support each other, promote business relationships, friendship and to share information and community spirit. The club is a not-for-profit organisation run by a volunteer executive committee and holds a variety of both fun and educational events over the year. These events provide networking opportunities and also raise money to assist in community projects. The events provide an opportunity for all women in the community to enjoy friendly company, learn new skills, promote their business and skills and make new contacts and friends. Everyone is welcome and every woman in the community is encouraged to join and contribute to the local club.



MAREEBA CHAMBER OF COMMERCE

Mareeba is a community consistently growing and evolving which makes it a great place to live, play and do business. With a passion for their community, the executive team from various professions and walks of life, all play important roles within the Chamber. Together they give up their time to promote our town and its businesses, while also acting as advocates across the region. They believe Mareeba is the powerhouse area of the Far North and will continue to promote opportunities and support expansion of the town and surrounding areas. The Chamber continues to represent its members and the broader business community through all levels of consultation, as well as collaboration with regional economic development organisations.



CYNTHIA LUI

For me, International Women's Day is a wonderful time to acknowledge and celebrate the most amazing women whose generosity and community spirit has a positive impact across Cook.

I'm grateful to these women for the enormous contributions they give to make our communities a better place to live.

I'm immensely proud to be a part of a government, which was the first gender-equal Cabinet in Australia. But we still have more work to do, and this year's Queensland Women's Week theme of 'Invest in Women, Invest in the Future' recognises that improving women's and girls' financial literacy and capability improves their economic security, which has benefits for the entire community.

I'm calling for everyone in the Cook electorate to get involved and celebrate Queensland Women's Week with us. To find out more about the week and events in your area visit: www.qld.gov.au/womensweek.



**QUEENSLAND
Women's Week**
Invest in women. Invest in the future.

2-10 March, 2019
#QWW2019

www.qld.gov.au/womensweek



BEST 'STAND ALONE' NEWSPAPER SUPPLEMENT

FIRST PLACE

CHINCHILLA NEWS

Making the Grade – Prep and Year 1

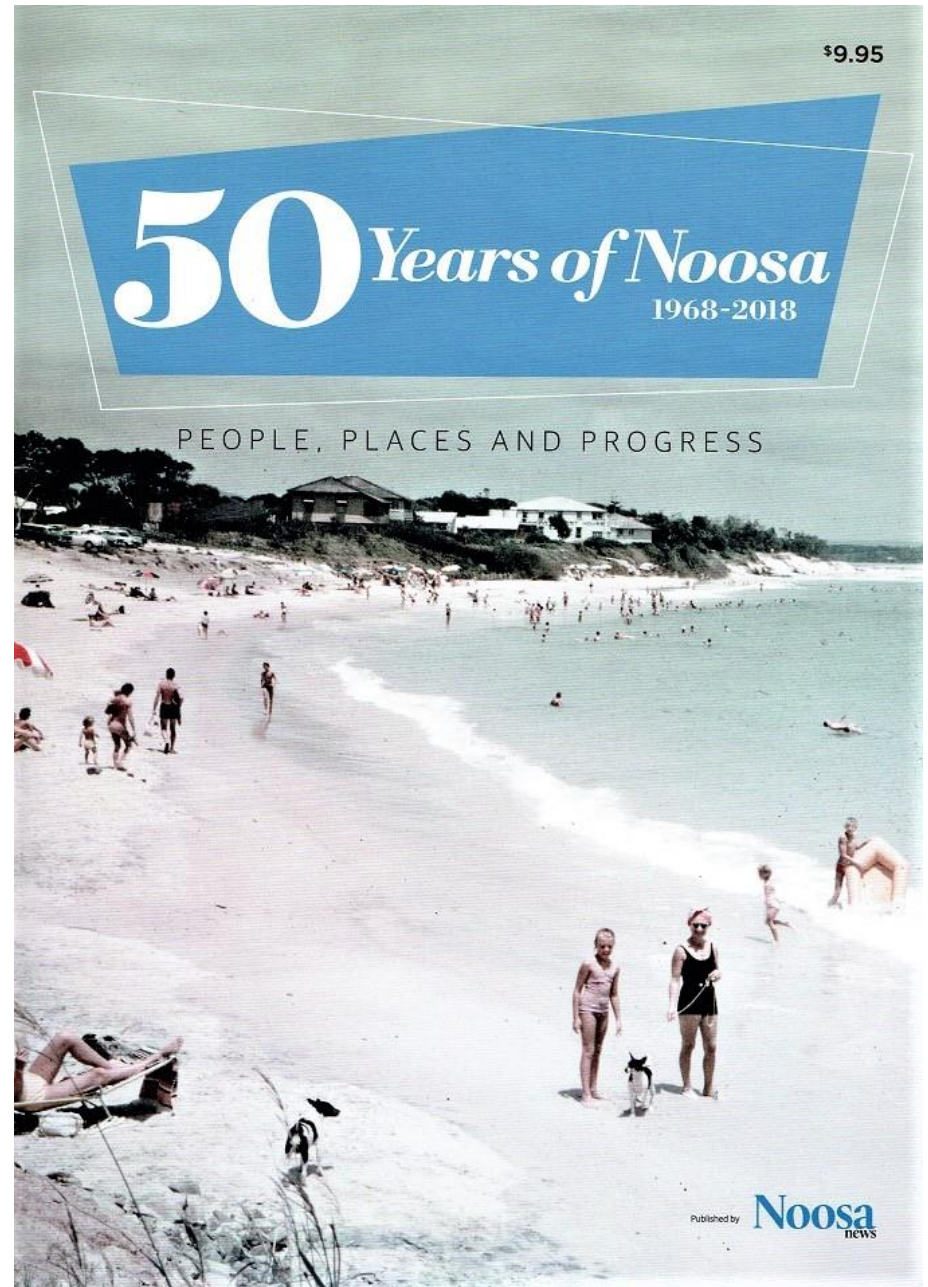


**BEST SPECIAL
PUBLICATION**

**FIRST
PLACE**

**NOOSA
NEWS**

50 Years of Noosa



BEST OF THE BEST ADVERTISEMENT

THE EXPRESS

“Cynthia, Don’t take
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Mareeba Chamber of Commerce
P: 4092 6060
E: admin@mareebachamber.com.au



Photographic Awards

Judge: ADAM HOURIGAN

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FIRST
PLACE



LES JASPER



Oakey Champion

“Back on Track”

BEST
SPORTS
PICTURE

FIRST
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ROB MACCOLL

Noosa Today *“Eyes on the Prize”*

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PORTRAIT/
COMMUNITY
PICTURE

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DOMINIC ELSOME

Gatton Lockyer & Brisbane Valley Star

“Tiny house fire”



Newspaper Journalistic Excellence Awards

JUDGE: PETER READ

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JOURNALISTIC EXCELLENCE WEIGHTED

FIRST PLACE

CHINCHILLA NEWS



JOURNALISTIC EXCELLENCE - OPEN

FIRST PLACE

NOOSA NEWS



BEST EDITORIAL

FIRST PLACE

FASSIFERN GUARDIAN

Editor
Wendy Creighton



The Fassifern Guardian, Wednesday, July 11, 2018 - Page 10

EDITORIAL

An ABC of questions

HUNDREDS of ABC supporters and staff packed out an inner-city Sydney auditorium during the weekend to protest the Federal Government's pause in the public broadcaster's funding growth to the public broadcaster.

Speakers such as Kerry O'Brien and Magda Szubanski spoke passionately and defiantly about the ABC, saying that the broadcaster provided what other media organisations simply could not. Audience members hissed and booed at the decision of the Government, which in the May Budget paused the increase in the ABC's funding - an \$84 million slither in its \$2.3 billion triennial behemoth of a budget.

Anyone witnessing the rally could be mistaken for thinking the protesters were fighting for the survival of the ABC, not a pause in its indexation. Ask any private media organisation - big or small - what their reaction would be if they were told that their income would be the same as it was 12 months ago. It certainly wouldn't see them marching in the streets.

But what are the cases for the ABC's existence and, more pointedly, its right to public funding?

When it was established in 1929, the ABC was born out of the fear that market failures would mean vast swathes of Australia would not have their stories heard or told. Today this concern is largely mitigated by the advent of cheaper news production, advances in transportation, the internet and the 'multimedia journalist'.

But what, then, about popular programs like Landline? If the ABC didn't produce it or something similar, how would the nation's agricultural and rural stories be covered?

That's an effective, tried and true defence for the ABC. Given its legislated independence with programming decisions, whenever budget cuts or input from Government occurs, the first element of the public broadcaster named as facing the axe is always its regional and rural coverage.

This claim is made even more suspect when ABC rural makes up less than three percent of the ABC's budget, yet more than 50 percent of the funding and staff are employed in Ausny's head-quarters in inner-city Sydney.

But who is to say that Channel 9, or Channel 7, or someone else could produce a program of similar quality to ABC's Landline? Does the public broadcaster possess some unique qualities or resources that private broadcasters couldn't? It does not.

Perhaps the most controversial of ABC's operations is the alleged effect of 'crowding out', an effect that is almost impossible to prove without the ABC vacating the field.

Put simply, crowding out is the effect of one market player (the ABC) doing something (Landline) and if the market does not value that action highly enough, then other market players (private media) will not do the same thing. Landline is a perfect example. Is there really a need to have two programs competing for the same audience and providing the same content?

But, because the ABC provides content, its proponents argue it must be mugs to think anyone else could simply isn't true.

There are, of course, good reasons for privatising or defunding the ABC. Bad reasons include public

ABC for political bias and realising the value of the ABC for budgetary purposes.

There is no question of political bias but the media market is certainly not without voices on both sides of the political divide. So simply adding another potentially partisan voice to the private sector would be superfluous.

Arguably good reasons for privatising the ABC include meeting consumer satisfaction, eliminating taxpayer subsidies, and ensuring competitive neutrality in media markets.

The ABC is also accused of doing things it shouldn't, like spending millions of dollars on social media advertising and Google Adwords, at the direct expense of private organisations that cannot compete under their own budgetary constraints.

Fairfax Media (publisher of The Sydney Morning Herald, The Age, The Australian, Review and other media) is battling declining revenues as which is battling declining revenues as the accusation in a submission to an inquiry into the competitive neutrality of government funded broadcasters (ABC and SBS).

It complains that the 'aggressive expansion and promotion' by the ABC of its online digital news service has 'undetermined the level playing field' in a sector undergoing intense disruption.

Commission claims that by chasing

motored on Google, the purpose is to outbid a competitor - the story would reach the audience regardless," it continues. "The only winner in this scenario is the overseas-owned platform in this example, Google."

Fairfax also points to what it decries as the national broadcaster's scribbles as the national broadcaster's market distorting activities in competing with commercial operators for third-party contracts, such as when the ABC outbid wire-service AAP to supply outdoor-advertising company ofOli.

And it claims: "The ABC's current activities in this industry threaten the sustainability of commercial news journalism in Australia."

The ABC's Managing Director, Michelle Guthrie, has denied all of this. She says its submission to the inquiry contains commissioned and publicly available data that "shows the ABC does not crowd out commercial operators and that the critics misunderstand the audience dynamics and ignore the evidence."

There's no question that the ABC does provide valuable content. But is it doing this in the absence of others? Or is it really a unique player in the market? And at what expense has that content come to the taxpayer and commercial media?

Critics and fans of the ABC will have their own opinions about the answers to these questions.

The public inquiry into the neutrality of these questions.

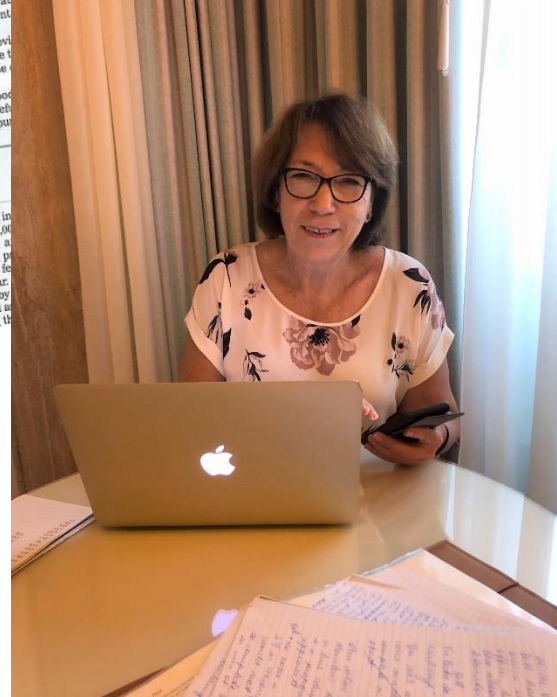
LETTER to the EDITOR

Commitment needed to protect prime ag land

THE inability of the current, overly-complicated planning framework to properly protect the state's small amount of truly prime agricultural land (about 3 percent) has been raised by the Queensland Farm

decades than all farmers in harvested over the past 6,000 years in Australia. Farmers in Australia are the world's best at growing production and many more, in million people every year.

Surely, it's accepted by a fundamental national action to continue doing this



JOURNALISTIC EXCELLENCE - INDIVIDUAL JOURNALIST

FIRST PLACE

JEREMY SOLLARS

Southern Free Times



JOURNALISTIC EXCELLENCE – YOUNG JOURNALIST OF THE YEAR

FIRST
PLACE

**SAM
FLANAGAN**

Dalby Herald





Newspaper Awards

Point Score judges: Peter Read, Ron Reedman, Greg Watson

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BEST NEWSPAPER
CIRCULATION LESS THAN 10,000

FIRST
PLACE

CHINCHILLA
NEWS



BEST NEWSPAPER
CIRCULATION OVER 10,000

FIRST
PLACE

HERVEY
BAY
INDEPENDENT



BEST NEWSPAPER EMPLOYING TWO OR LESS JOURNALISTS

EQUAL FIRST PLACE

HERVEY BAY INDEPENDENT



BEST NEWSPAPER EMPLOYING
TWO OR LESS JOURNALISTS

EQUAL FIRST
PLACE

CHINCHILLA
NEWS



MOST IMPROVED NEWSPAPER

FIRST PLACE

HERBERT RIVER EXPRESS





Congratulations to all award winners and thank you to all for participating in the 2019 QCPA Newspaper Awards!

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**A big “Thank You” to our
AWARD JUDGES
for their excellent reviews**

RON REEDMAN – Advertising

PETER READ – Newspaper Journalism Excellence

BRIAN HURST – Journalistic Excellence

ADAM HOURIGAN – Photography